

BRASS'HOP BIO

Development of an organic brewery industry in the Greater Region

No. 1 – September
2025



NEWS & UPDATES

A local, cross-border organic brewery industry is emerging!

It is official: the Brass'Hop Bio project has started!

This ambitious project is supported by a collective of 10 partners from Belgium, France, Luxembourg and Germany and aims to build an organic brewery industry in the Greater Region: from field to beer glass.

Brass'Hop Bio is above all a shared will to:

Reconnect beer with its region and its terroirs

Create short supply chains for barley, hops, processing and brewing

Promote a sustainable, local and environmentally friendly economy

FOCUS

An ecosystem to be built

With this project, we want to build a comprehensive brewery ecosystem based on:

Cultivation of local varieties of organic barley and organic hops

Development of shared processing facilities, such as a cross-border malting facility or a pelletizing plant

Local and sustainable logistics

Innovations for the recovery of by-products (spent grain) in food

THE CONCRETE OBJECTIVES OF THE PROJECT



Here is an overview of the priorities of Brass'Hop Bio:

Cultivation of 15 organic barley varieties and micro-propagation and cultivation of 10 local hop varieties

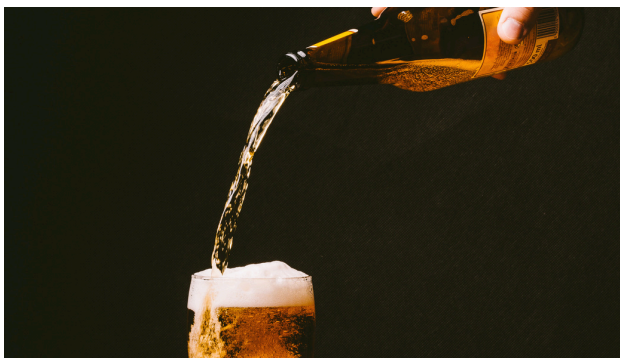
Laboratory analysis of cultivated varieties

Studies on the use of brewery spent grain in food

Feasibility study for establishing a cross-border malting facility

Studies on the environmental impacts of agricultural practices and processing

And of course: brewing trials with the tested varieties at the end of the project!



ON-SITE MEASURES FROM 2025

Industry assessment in the Greater Region
Cultivation of organic barley and hop varieties
Development of sorting methods (optical and infrared) for barley
Communication, dissemination and promotion of the industry

THE FINANCIAL PARTNERS

Interreg
Grande Région | Großregion

Cofinancé par
l'Union Européenne
Kofinanziert von
der Europäischen Union

La Région
Grand Est

Avec le soutien de
la
Wallonie

RÉPUBLIQUE
FRANÇAISE
Liberté
Égalité
Fraternité

AGENCE
DE L'EAU
RHIN-Meuse

THE PARTNERSHIP

FINANCIAL PARTNERS:



METHODOLOGICAL PARTNERS:



A FOUR-YEAR PROJECT: MARCH 2025 — DECEMBER 2028



Brass'Hop Bio is designed for the long term. It will support the agro-ecological transformation and the development of an innovative industry that meets climate challenges, consumer expectations and the preservation of biodiversity and water quality.

GET INVOLVED!

Are you a farmer, brewer, researcher, institutional stakeholder or simply a lover of organic and local beer?

Visit us soon on our social media and at our events!

Share Brass'Hop Bio with your friends and acquaintances

See you in December for the presentation of our website dedicated to the project.



CONTACT & INFORMATION

For more information about the project, please contact:

ANTOINE BIOTEAU — PNRL



Antoine.BIOTEAU@pnr-lorraine.com

+33 06 98 25 69 56